



School of Business and Management
The Hong Kong University of Science and Technology

2019-20

HONORABLE CITATIONS

Matriculation School: SKH Lam Woo Memorial Secondary School

Dean's List

<u>Name</u>	<u>Program</u>	<u>Year</u>	<u>Description</u>
LEUNG, Chung Him	BBA(IS)	4	2019-20 Fall
LEUNG, Chung Him	BBA(IS)	4	2019-20 Spring
WAN, Yuet Lung	BSc(ECOF)	2	2019-20 Spring

Scholarship

<u>Name</u>	<u>Program</u>	<u>Year</u>	<u>Description</u>
PANG, Ho Tong	BBA(MARK & MGMT)	2	University's Scholarship Scheme for Continuing Undergraduate Students



Mr. Cheng Hong Yung
SKH Lam Woo Memorial Secondary School

October 22, 2020

Dear Principal,

Greetings from the HKUST Business School! I hope the new school year has started well for you and your students.

I would like to take this opportunity to share some exciting news on our end. Our undergraduate curricula are built to last but are constantly under review to ensure they respond to the changing condition on the ground. In response to the increasing importance of data-driven decision-making across business sectors, the School has been reviewing teaching materials and introducing new courses to equip our students with the necessary skills and acumen to meet the evolving talent demand. Further to the **Business Analytics, FinTech, IS Auditing, Consulting, and CSR & Sustainability** options introduced under various business programs, from 2020 onwards, our BBA in Professional Accounting program has also been enhanced with the introduction of the specialized option of **Accounting Analytics**. On top of preparing students for the accounting professional examination, students can further develop their knowledge and skills in applying data science technologies in accounting field to identify problems, formulate strategy and solutions and uncover opportunities.

HKUST Business School provides a highly flexible curriculum with ample international learning opportunities. Our unique hybrid admission systems offer both school-based and program-based admissions to cater for students' diverse interests. The wide array of business enrichment programs provides an unparalleled learning experience to our students. Enclosed please find our latest **undergraduate prospectus** for your perusal and circulation.

Another exciting news to share is **the resumption of our 1-year Business YoungStars (BYS) program, along with our tailor-made admission talk and campus visit**. Leveraging the online teaching experience and advanced facilities at HKUST, we are prepared to move our talks / workshops and campus tours online whenever necessary. Our student ambassadors, faculty and staff representatives would share their first-hand HKUST experience and admission advice in these programs. Enclosed the program leaflet for your perusal. If you are interested in admission talks and campus visit, simply complete and return the enclosed reply slip to us, or contact us for any further information.

Lastly, I am proud to share with you and your school community the enclosed **achievements of your graduates** who are currently studying at HKUST Business School. I believe they could be inspiring role models for your current students who are considering business studies.

The previous academic year is a challenging year to every educator. The Business School had extended flexibility in admission assessment and we are prepared to do so in the current admission cycle in response to any public exam disruption owing to COVID-19. We strongly encourage your careers unit to stay in touch with our admission officers for the latest arrangement. Thank you very much for your continuous support and I wish you another successful academic year ahead.

Yours sincerely,

Professor Allen Huang
Associate Dean (Undergraduate Programs)
HKUST Business School